

# PRESS RELEASE

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# BUNDLAR

AUGMENTED REALITY MADE EASY

## BUNDLAR NAMED INDUSTRY DISRUPTER AWARD FINALIST

*The Prestigious 1871's 2020 Momentum Awards Picks The BUNDLAR Platform*

**CHICAGO, IL, August, 2020** – BUNDLAR, an Augmented Reality (AR) platform Software-as-a-Service company based out of Chicago's 1871 in the Merchandise Mart, has been chosen by as an Industry Disrupter Award finalist for 1871's 2020 Momentum Awards. This award is presented to a company that has developed or introduced an ingenious, non-traditional, and innovative product or service that has significantly disrupted its industry.

The BUNDLAR Platform, a revolutionary drag-and-drop AR Content Management System (CMS) deploys to a BUNDAR app that enhances environments and print and digital media with interactive video, audio, animated 3D graphics, digital call-to-action buttons, and labels. The augmented experiences presented on the app are produced on the easy-to-use AR CMS. Users can create and edit their own AR when they choose and deploy them on a global scale, instantly.

"It is truly an honor to be a finalist for the Momentum Awards," said John Martin, BUNDLAR CEO. "BUNDLAR was basically founded at an 1871 happy hour, so to build the platform from the ground up and then to be nominated as a Disrupter is a major accomplishment and shows that our vision for a self-serve augmented reality platform has been on point since day one."

The winner of this award is determined by public vote. Help BUNDLAR win by getting voting [here](#) before August 28! The 13th Annual [Momentum Awards](#), hosted by 1871, is Chicago's most anticipated digital technology event of the year. This award, in addition to six others, will be presented virtually on October 1st.

### About BUNDLAR

BUNDLAR is a Software as a Service (SaaS) Augmented Reality (AR) Platform company that makes it easy for businesses and institutions to create, edit, and publish AR experiences instantly and on a global scale for their training, learning, and development programs with a self-serve AR Content Management System, API, and mobile app.

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If you would like any information about this topic please call **Lauren Lemieux** at **(847) 951-8129** or email **lauren@BUNDLAR.com**

## Additional Media and Information

Download the BUNDLAR app for Android: [\[LINK\]](#)

Download the BUNDLAR app for iOS: [\[LINK\]](#)

BUNDLAR AR Medical Demo: [\[LINK\]](#)

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