

 TRAINING, LEARNING + DEVELOPMENT

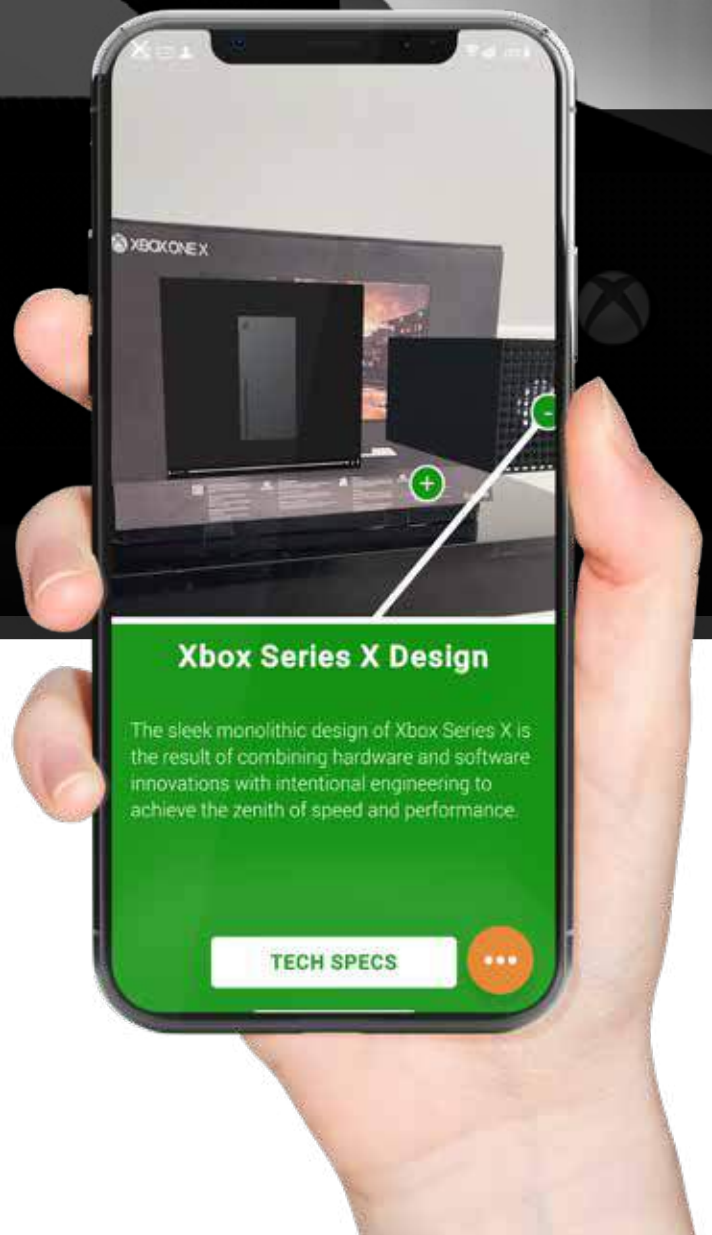
**AUGMENTED REALITY**  
SOLUTIONS

**MICROSOFT XBOX**  
DEMONSTRATION PACKET



Bundle Code:  
**MSFT20200104**

POINT. TOUCH. LEARN.



# AR DEMONSTRATION

## CHANGING THE WAY BUSINESSES COMMUNICATE

Welcome to BUNDLAR’s augmented reality (AR) demonstration packet. On the following pages, please find four experience use cases. Each case has a unique ‘trigger’ called an Image Marker to launch its own AR Experience. AR Experiences feature components such as 3D buttons/active links to websites, PDFs, or videos, as well as 3D models and/or full media players.

### Case Studies Included

- Xbox Series X Equipment Tour
- Interactive Product Packaging (Flat)
- Interactive Product Packaging
- Xbox Series X Hardware

### Instructions

1. Download the free App using the QR Code on the cover or visit your app store.
2. If using the QR code, select app store or if you have the app launch the bundle.
3. Once in the app, scan the QR code or enter bundle code to download bundle.
4. Turn your volume on and point your device at the triggers or image markers.



## XBOX SERIES X HARDWARE

### STEP-BY-STEP GUIDES & INSTRUCTIONS

Use the product itself as a marker to help your consumer setup their unit with step-by-step interactive instructions. Include videos and other content to ensure nothing is missed.

### Features Included:

- Layered Tour, Buttons, Images of inputs with titles & information



## INTERACTIVE PACKAGING

### INFORM CUSTOMERS & SHOW THEM YOU CARE

Turn an interested shopper into an informed and entertained consumer by providing them with interactive digital experiences on the product packaging.

#### Features Included:

- Xbox Logo Button, Video



# INTERACTIVE PACKAGING

## BRING PACKAGING TO LIFE & SHOWOFF YOUR PRODUCT

Show off your product with detailed 3D models, videos, and informative labels with call-to-action buttons directing a user to the landing pages that really tell your product's story.

### Features Included:

- 3D Model, Labels, Video



## XBOX SERIES X HARDWARE

### INSTANTLY CONNECT CUSTOMERS TO CRITICAL INFORMATION

Connect the customer directly to their online subscription account. Using their handheld controller as the image marker, trigger a button that links to the user's account. Curb excess customer service calls with instant information to solve the user's problem or for a digital support ticket to be created instead of a phone call.

#### Features Included:

- "Subscription Questions?" + Xbox Logo Button

